



## SILVER PARTNER SAR 100,000

Partner Name: \_\_\_\_\_

Silver Partner Stand Size: \_\_\_\_\_

Silver Partner Booking Rates: \_\_\_\_\_

### Description – Silver Partner:

- Area of 24 square meter Space only at the main façade entrance of the exhibition.
- 50 private VIP invitation cards for inauguration.
- Silver Partner will be honored as the sponsor of the exhibition by the Organizers.
- One Complimentary free Colored ad (half page) for daily news for the Exhibition.
- Silver partner will be mentioned inside of the Exhibition Catalogue.
- Name and logo of the silver partner will be on advertising billboards throughout the aisles leading to the exhibition halls.
- Name and logo of the silver partner will be listed on all the exhibition printing materials.
- Silver partner name and logo will be on advertising billboards during all the press conferences for the exhibition.
- Name and logo of the silver partner will be listed on the web site of the exhibition including specific information's about the partner with a link to their Official website.
- Silver Partner Logo and name would be on the Media campaign for the Exhibition..

### Payment to be made by cheque or bank transfer as follow

Name: Asas Exhibitions & Conf. Organizing co.  
Bank: Samba Financial Group, Head office, riyadh, KSA  
Account No. **Sa95 4000 0000 00 18 0700 2284**  
P.O Box: 226545 Riyadh 11324 Saudi Arabia  
Tel: +966 11 466 5064

### Agreement

We agree to abide by and be subject to the rules and regulation set out overleaf and in the exhibitors manual, receipt of which we hereby acknowledge and any amendments which may be made by the organizers or relevant authorities. We agree to pay 100% of the above total cost with this application form.

We have read carefully and understood the contract and the conditions in the exhibitor's manual.

### Partner Company Details:

Company name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Country: \_\_\_\_\_ P.O.Box: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Title: \_\_\_\_\_

Contact name: \_\_\_\_\_

Position: \_\_\_\_\_

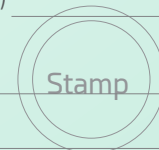
Mobile: \_\_\_\_\_ Tel: (inc. area code) \_\_\_\_\_

E-mail: \_\_\_\_\_ Fax: (inc. area code) \_\_\_\_\_

Website: \_\_\_\_\_ Date: (Day/Month/Year) \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_\_



Accepted for and on behalf of the organizers (to be completed by the organizers)

Stand No.: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_