



SHOW BROCHURE

14th Largest Travel And Tourism Exhibition In Saudia Arabia

27TH - 29TH MAY 2024



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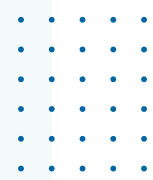
WELCOME TO RIYADH TRAVEL FAIR

2024



Join with us to celebrate The Biggest Travel & Tourism Event in GCC Market at Riyadh Travel Fair during the period of **27 - 29 May 2024**.

Following important and repeated success achieved by Riyadh Travel Fair in its previous conventions for continuous 13 years since 2009. In continuation of these successes, Riyadh Travel Fair 2024 convenes its **14th session** during the period **27th May to 29th May 2024**



Riyadh Travel Fair 2023, convened in Saudi Capital of Riyadh, is considered as a significant annual event where the leading travel and tourism companies in Saudi Arabia With GCC And Other International Companies / Countries gather with exhibitors representing tourist promotion authorities and tourist companies at the Arab and International levels. The Fair is considered as a market for introduction of the tourist products, services and investments provided by the most significant tourist companies in the world.

The Event has as objective to allow the opportunity for the different tourist and travel organizations to introduce their activities and services, offer investment opportunities in the tourism sector within the Kingdom of Saudi Arabia and Gulf Cooperation Council Countries (GCC) to the Arab and International tourist investment leading companies and exchanging experiences in the field of tourist products and services promotion and marketing. The Event gathers the entire effective and essential regional organizations in the tourist field under one Roof / Floor, displaying specialized tourist presentations and providing special programs for the travel agents and purchasers from the different regions in the world.







The fair aims to attract investors to invest in the tourist sector to boost growth in tourism in the Kingdom of Saudi Arabia and other nearby countries.

The primary aim is to promote development and sustainability in the tourism sector in the Middle East and other regions.

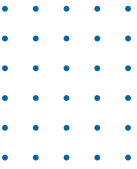
The fair lets the general public learn about the most recent tourism offerings and special deals worldwide.

The fair provides an opportunity for exhibitors and visitors to build business networks.

It allows different tour and travel organizations to introduce various services and activities.

WHY?

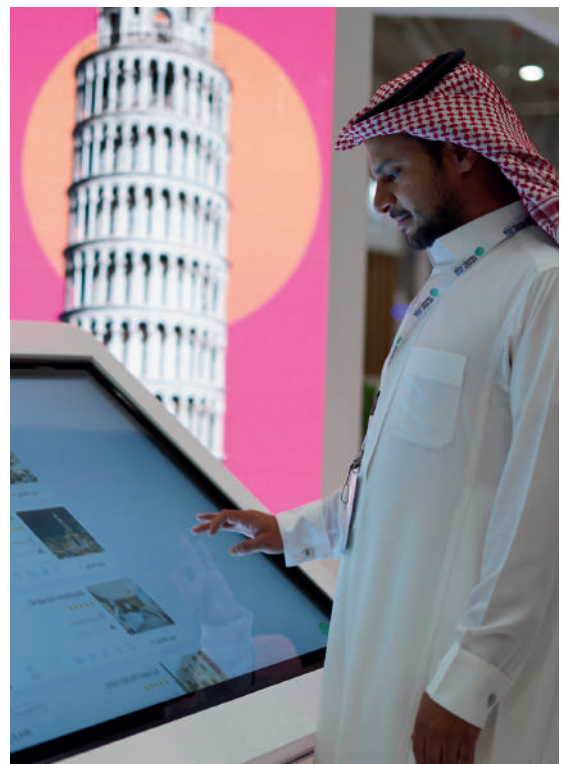
RIYADH TRAVEL FAIR



WHY PARTICIPATE IN THE FAIR?

Statistics

The number of outbound tourists in Saudi Arabia increased to more than **eight million** travelers in 2021, compared to about five million tourists in the previous year following the COVID-19 outbreak. The largest share of outbound trips was for the purpose of visiting family and friends.



Overall tourism spending in Saudi Arabia, including residents and foreigners, rose **52 percent** in 2021 to **SR95.6 billion (\$25.5 billion)** from **SR63.4 billion** the previous year, data published by the **Saudi Central Bank**, also known as SAMA, revealed.



BENEFITS FOR PARTICIPATING

RTF 2024

- Explore new markets and sectors
- Market your products, services and destinations.
- Enter into long term transactions
- Meet the most significant international purchasers in the region and conclude large sales dealings.
- Meet current customers and partners in your work eld.
- Add new agents and distributors
- Release new products and packages
- Conduct market testing and obtain continued reactions
- Evaluate the market to focus on the most important tendencies.

VISIT THE SHOW



Visit the show

Riyadh Travel Fair is the largest travel and tourism exhibition & congress attracting visitors and delegates from countries and regions that include Middle East, North Africa, Asia and Europe.

Visitors will benefit from meeting industry global leaders from regional, national and international organizations over the four days, offering an extensive range of the latest products and services all under one roof.

By Attending Riyadh Travel Fair 2024, you will have the opportunity to:

- Source new suppliers, products, information and services.
- Keep abreast of all the latest changes occurring across the healthcare sector.
- Meet the key decision-makers from local government authorities as well as leading private sector.
- Travel organizations / institutions Compare thousands of products and services under one roof.
- Meet your existing suppliers and agents in an ideal B2B environment.



VENUE RICEC

THE RIYADH INTERNATIONAL CONVENTION AND EXHIBITION CENTRE (RICEC)

The Riyadh International Convention and Exhibition Centre is among Saudi Arabia's leading venues. The RICEC is a relatively new, state-of-the-art convention facility. It is in Riyadh, close to the city's main airport. The RICEC was purpose-built to provide organisers with a modern corporate event site. The venue opened in 2009 and has an approximate event space of 19270 m². The RICEC has hosted many notable events including CPHI Middle East & Africa.

The RICEC consists of around 5 meeting areas. These include 4 exhibition halls and 1 outdoor exhibition area. The halls can be divided into more compact areas. This allows events of various sizes to be held without difficulty, including conferences. The approximate capacity of the venue is 17990 people. All meeting areas of the RICEC have modern amenities. Such include wireless internet, access to utilities and others.



CAPACITY
17790



PARKING
**more than
3,000 parking
spaces**



VENUE SIZE
19720 sqm

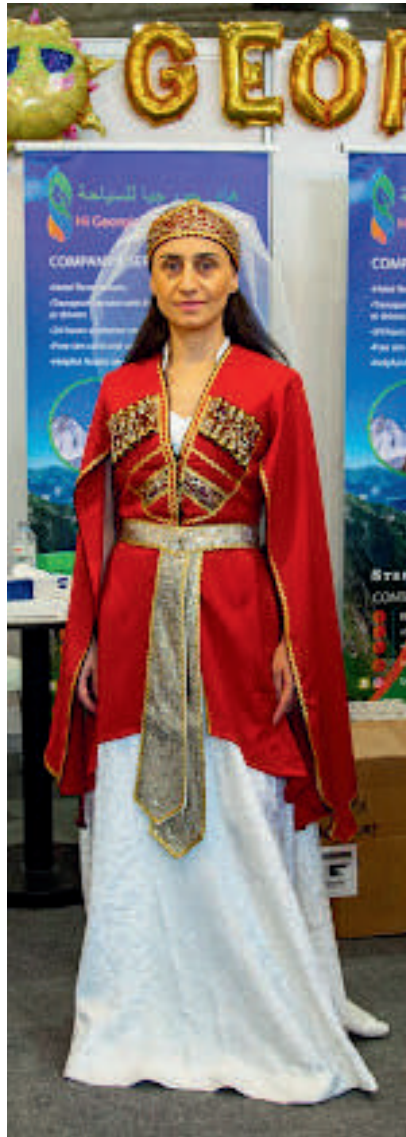


HEIGHT
**varies from 6
m to 17 m**



RENTAL
SPACE
**4 Halls &
Conference
Rooms**





Honors For Partners

RTF 2023



Flynas

Chief Guest Mr. Naif Abdullah Alrajhi, presenting **Official Carrier** award to **Flynas** for RTF 2023.



Visit Qatar

Chief Guest Mr. Naif Abdullah Alrajhi, presenting **Strategic Partner** award to **Visit Qatar** for RTF 2023.



Azerbaijan

Chief Guest Mr. Naif Abdullah Alrajhi, presenting **Diamond Sponsor** award to **Azerbaijan** for RTF 2023.



Al- Riyadh

Chief Guest Mr. Naif Abdullah Alrajhi, presenting **Diamond Sponsor** award to **Al Riyadh Travel and Tourism** for RTF 2023.



Royal Comission for AIUla

Chief Guest Mr. Naif Abdullah Alrajhi, presenting Gold Sponsor award to Royal Comission for AIUla for RTF 2023.



Visit Czechia

Chief Guest Mr. Naif Abdullah Alrajhi, presenting Gold Sponsor award to Visit Czechia for RTF 2023.



4 Seasons Travel

Chief Guest Mr. Naif Abdullah Alrajhi, presenting Silver Sponsor award to 4 Seasons Travel for RTF 2023.



Meshini

Chief Guest Mr. Naif Abdullah Alrajhi, presenting Silver Sponsor award to Meshini for RTF 2023.



Al Sarh

Chief Guest Mr. Naif Abdullah Alrajhi, presenting Silver Sponsor award to Al Sarh for RTF 2023.

RTF 2023 managed to Bring in significant number of total **23,783 visitors** and **total 8,321 Trade Visitors** Over **3 days**.

FEMALE VISITORS



10,134

MALE VISITORS



13,649

TRADE VISITORS

DAY 1
2,230

DAY 2
3,014

DAY 3
3,077





**18 TOURISM
BOARD**

32 COUNTRIES

**VISITORS
23,783**

**200+
EXHIBITORS**

Overview on the participants classification according to their countries.

200+ Exhibitors and Co-Exhibitors presented their renowned products under various names as Governments tourism, travel agencies, car rental companies, branded hotels, hotel suppliers, tour operators, online booking systems, sightseeing companies, destination management companies, health tourism companies, health spa and airlines etc. Moreover some new products related to youth tourism and education abroad also included this year.

The **Riyadh Travel Fair** has played a vital role to bring all travel and tourism related services significantly in Saudi tourism market.

Exhibitor's **PROFILE**



- International & State Tourism Boards / Organizations
- National & International Tourist Destinations
- High Education Corporation
- International & National Airlines
- Cruise Line
- National & International Travel & Tourism Planners
- Tour Organizers
- Travel Agencies
- Tour Operators
- Ticketing Agents
- National & International Hotels & Resorts Chains
- Star Hotel
- Heritage Hotels
- Hills Track
- Beach Health & Ayurvedic Resorts
- Spa
- Portals
- Companies Involved In Adventure Activities, Sports, Eco-Tourism
- Amusement / Theme Parks / Entertainments
- Finance Companies
- Travel Publications
- Car Rentals

SPACE BOOKING FORM

RIYADH TRAVEL FAIR 2024

Company Details

Company Name :	<input type="text"/>								
Country :	<input type="text"/>	P.O Box :	<input type="text"/>						
City :	<input type="text"/>	Zip Code :	<input type="text"/>						
Title :	<input type="text"/>	Contact Name :	<input type="text"/>						
Position :	<input type="text"/>								
Mobile :	<input type="text"/>	Tel (inc. area code) :	<input type="text"/>						
Email :	<input type="text"/>	Fax (inc. area code) :	<input type="text"/>						
Website :	<input type="text"/>	Date (dd/mm/yyyy) :	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Space Details

I would like to participated in RTF 2024 and would occupy space of _____ (sqm) & stand number _____ (please mention your desired stand size)

We provide the exhibitors a draft/plan of the Exhibitor's Floor which will help exhibitors to select their Stand location by their own wish in the available space. Exhibitors must apply for the total size of required space.

Space Booking Rates

(Please mention your desired stand size)

Standard Booking Rates (Space Only)

Rates available to the exhibitors who have signed the contract and deposit payment. **(Prior to 15 May 2024)**

Price \$US	\$500.00	per sqm
Price SAR	1875.00	per sqm

Shell Scheme

Space plus shell scheme is minimum 9 sq. meters

(White wall, aluminum grid, carpet, name board, lights, one power outlet, one counter table, one stool, two chairs)

Price \$US	\$550.00	per sqm
Price SAR	2000.00	per sqm

Advertisement

(Please choose the day of your exhibition)

Exhibition Catalogue

Size : 30cm x 21cm, Full Page

Price SAR	2000.00	Price \$US	\$550.00
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Contact name :	<input type="text"/>	Signature & Stamp :	<input type="text"/>						
Position :	<input type="text"/>	Date (dd/mm/yyyy) :	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Please return this form with accurate information along with your signature at

✉ bandar@asas.biz
sheikh@asas.biz
☎ +966 591172806
+966547482843

THANK YOU




ASAS Exhibitions is proud to announce the dates for their 14th event for RTF 2024 from 27th to 29th May 2024 in Riyadh, KSA.

Get in touch

Please contact the following in order to book our space for RTF 2024

 www.riyadhtravel.net

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 +966547482843

+966583580063

 sheikh@asas.biz

