

RTF

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**RIYADH 2015
TRAVEL FAIR**
14 - 17 APRIL



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Organizer



شركة اساس
لتنظيم المعارض والقممات

Asas Exhibitions & Conf/Organizing Company



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Welcome

Riyadh Travel Fair 2015 in Riyadh, Capital of Saudi Arabia is Considered as a Significant annual Event where the Leading Travel and Tourism companies in Saudi Arabia , GCC and other International Countries gather Together for Promotion of Travel & Tourism with Promotion authorities and tourist Companies. The Riyadh Travel Fair is considered as a Market for introduction of the tourism Products, Services and Investments provided by the most Significant Tourism companies in the World.

If You Would Like to Participate in Riyadh Travel Fair 2015 Contact with us :

Marketing & Sales:

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General Information:

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Organizers

 شركة اساس
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Event Timing

	Day	Date	Time From	Time To
Opening	Tuesday	14th April 2015	4:00 PM	10:30 PM
2nd Day	Wednesday	15th April 2015	4:00 PM	10:30 PM
3rd day	Thursday	16th April 2015	4:00 PM	10:30 PM
4th day	Friday	17th April 2015	4:00 PM	09:30 PM

Open To Public **Free Car Parks with Free Entry**



Why Participate in the Fair....?

Statistics

The Event has as objective to allow the opportunity for the different tourist and travel organizations to introduce their activities and services, offer investment opportunities in tourism sector within the Kingdom of Saudi Arabia and Gulf Cooperation Council Countries (GCC).



Sponsorship Options

- 1 - Strategic
- 2 - Diamond
- 3 - Platinum
- 4 - Gold
- 5 - Silver



Distinct your participation with one of our Sponsorship options

Participating in one of our Distinct Sponsorship programs will set you and your product in appropriate position and will reflect you as the one of the prominent actors in the tourist activity or in one of the supporting and strictly related tourist fields. We have set-up our Sponsorship Programme with special care to suit the elite acting in the tourist and supporting Fields.



To reflect different distinguished integration components we have accorded particular care to highlight integration of the entire successful elements for the different sponsoring Categories.



The Event gather the Entire effective and essential regional Organizations in the tourist field under one Roof. Where they display specialized tourist presentations and the provide special programs for the travel agents and purchaser from the different regions in the world.

Benefits For
Participating
RTF 2015



Space Only Rates

Please Choose the option of your Booking

Early Booking Rates

Rates Available to the Exhibitor who have signed the contract Deposit Payment (Prior to 30th October 2014)

Price (SAR) 1,500.00 per sq m

Standard Booking Rates

Rates Available to the Exhibitor who have signed the contract Deposit Payment (Prior to 15th March 2015)

Price (SAR) 1,650.00 per sq m

Shell Scheme

A Stand Shell Scheme minimum 12 Sq. meters is a stand build by the Organizer which includes the following.

(White Wall, Aluminum Grid, Carpet, Name Board, Lights, on Power Outlet, One Counter table, One Stool, Two Chairs.)

Price (SAR 150,00 / sq please tick in Blok: if you would like to have Space with Shell Scheme.



Explore new sectors / Destinations.

Market your products, services and destinations.

Enter into long term transactions.

Meet the most significant international purchasers in the region and conclude large scale dealings.

Meet current customers and partners in your work field.

Add new agents and distributors.

Release new products and packages.

Conduct market testing and obtain continued reactions.

Evaluate the market to focus on the most important tendencies.

Introduction to many more hidden Destinations from different Parts of the World.



Visit The Show

Riyadh Travel Fair is the largest travel and tourism exhibition & congress attracting visitors and delegates from countries and regions that include Middle East, North Africa, Asia and Europe, USA and Australia. Visitors will Benefit from meeting industry global leaders regional, National and International organizations over the four days, offering an extensive range of the latest products and the services all under one roof in a professional Manner. By attending Riyadh Travel Fair, you will have the opportunity to:
Source new suppliers, Products, Informations and Services.

-
- Destination Management
 - Tours
 - Hotels/Hospitalities
 - Real Estate
 - Airlines



This Graph Showing the Participants Accoring to thier Geographical Distribution

-
- Middle East & North Africa
 - Europe
 - Australia
 - Africa
 - Asia
 - North America/Latin



This Graph Showing the Participants Accoring to thier Geographical Distribution

Geographical Contribution for RTF 2014

Overview on the Participants and their Classification According to the Countries. 197 Exhibitors & Co-Exhibitors Represented Their Renowned Products Under Various names As Government Tourism, Travel Agencies, Branded Hotels, Hotels Suppliers, Tour Operators, Online Bookings Systems, sight seeing Companies, Airlines, Travel Bureau Etc. Moreover There were Different and New Kinds of Products Included This Year. Thus Riyadh Travel Fair was Considered as a Great Change in the Saudi Tourism Market.

- Middle East & North Africa
- Europe
- Australia
- Africa
- Asia
- North America/Latin



This Graph Showing the Participants According to their Geographical Distribution

Keep abreast of all the latest changes occurring across the healthcare sector.

Meet the key decision-makers from local government authorities as well as leading.

private sector Travel organizations / Institutions.

Compare thousands of products and services under one roof.

Meet your existing suppliers a introduction to Many more Hidden Destinations from different parts of the World.

And agents in an ideal B2B environment.

Getting Too Many Free or Discounted Offered Packages and Tickets From Exhibitors Around the World.

Opportunities to Buy International Properties At a Very Competitive Prices.



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Venue

Burj Al Mamlakah

The 99th Floor, 300 Meters (1000 Feet) High Kingdom Centre is the Tallest Skyscraper in Riyadh and the 67th Tallest Building in the World. The Tower is Built on 94,230 Square Meters of Land. The Kingdom centers is owned by a Group of companies Including Kingdom Holdings Co. Headed by Al Waleed Bin Talal, A Prince of the Saudi Royal Family, And is the Headquarters of his Holding Company, The Kingdom Holding Company. The Projects cost 2 Billion Saudi Arabian Riyals and contract was undertaken By Saudi Arabia's El-Seif Engineering Contracting Co. The Kingdom Centre is Located on Al-Urubah Road between King Fahd Road and Olaya Street in the Growing Bussiness District of Al Olaya. The Shopping Centre has A Seperate Floor for Women Only to Shop Where Men are not Allowed to Enter.

Four Seasons Hotel Riyadh at Kingdom Centre
The Kiongdom Ballroom at Four Seasons Hotel Riyadh at Kingdom Centre has ten chandeliers adorned with nearly 600,000 crystals in total? Four Seasons Hotel Riyadh is the Ideal setting for Business, with:

A Ballroom capable for hosting accommodating up to 4,500. Ballrooms and salons that easily divide, allowing for pre-function and breakout areas The latest in high-tech audiovisual equipment for impact-full presentations. Ideal for large gathering, the opulent Kingdom Ballroom is accessible via a private entrance directly from a street-side forecourt. This spacious hall can be seperated into five smaller salons, all equipped with thw latest audiovisual equipment and fast internet access. The salons, which are showcases of design and decor, can also be divided in half, thus offering seperate areas for meeting and dining.

