



**RIYADH 2015
TRAVEL FAIR**
14 - 17 APRIL

RTF SHOW REPORT 2015



Organizers



شركة أساس
لتنظيم المعارض والمؤتمرات

Asas Exhibitions & Conf.Organizing Company

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Greetings From ASAS Exhibitions

Riyadh Travel Fair 2015 Which was Held at Four Seasons Hotel From 14th to 17th April 2015 Achieving all the Excellence & Professional Atmosphere for all our Exhibitors and Co Exhibitors from Different parts of the World along with Great Number of Visitors are Providing Wonderful Atmosphere for Promotion of Travel and Tourism Under One Roof. The ASAS Exhibitions & Conferences Organizing Co. Would Like to Say Thanks To All Our Co-Partners....Abu Dhabi Tourism & Culture Authority as Strategic Partner, Al Hokair Group As Diamond Partner, Al Riyadh Travel & Tourism and Government of Sharjah As Gold Partners, Fujairah Tourism & Antiques & Flyin.com as Silver Partners For RTF 2015. As We Feel More Confident on their Continous Support & Positive Feedback As Partners for Riyadh TravelFair.

On Behalf of ASAS Exhibition Team, The General Manager Mr. Bander AlGryni Would Like To Say Thanks To All Partners, Exhibitors for their Continous Support for Riyadh Travel Fair, With a Warm Welcome for Our 8th Event of Riyadh Travel Fair Starting From 12th to 15th April 2016 At Al Faisaliah Hotel Riyadh, Kingdom of Saudi Arabia.

ASAS Exhibitions & RTF Team.



Edition : 7th Edition

**Venue : Four Seasons Hotel
Kingdon Tower**

City : Riyadh, KSA

Total Space : 4113 Square Meters

Exhibited Country : 51

Total Exhibitors : 219

Total Visitors : 17573

Total Trade Visitors : 3143

**Percieved Value PR & Media :
\$ 2,904,966**



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Official Opening Ceremony



Khalid Al-Otaibi, Secretary General of the Council of Saudi Chambers, was the Chief Guest At Official Opening Ceremony for RTF 2015 on 14th April 2015.



Opening Ceremony By Khalid Al-Otaibi, Secretary General of the Council of Saudi Chambers.

Official Opening Ceremony



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Honors For Partners RTF 2015



Cheif Guest Mr.Khalid Al-Otaibi, Secretary General of the Council of Saudi Chambers, Presenting Strategic Partner Award to Abu Dhabi Tourism & Cultural Authority for RTF 2015.

Cheif Guest Mr.Khalid Al-Otaibi, Secretary General of the Council of Saudi Chambers, Presenting Diamond Partner Award to Al Hokair Group for RTF 2015.



Cheif Guest Mr.Khalid Al-Otaibi, Secretary General of the Council of Saudi Chambers, Presenting Gold Partner Award to Government of Sharjah (Commerce and Tourism Development Authority for RTF 2015.

Cheif Guest Mr.Khalid Al-Otaibi, Secretary General of the Council of Saudi Chambers, Presenting Gold Partner Award to Al Riyadh Travel & Tourism for RTF 2015.



Cheif Guest Mr.Khalid Al-Otaibi, Secretary General of the Council of Saudi Chambers, Presenting Silver Partner Award to Fujairah Tourism & Antiques Authority and Tourism Development Authority for RTF 2015.

Cheif Guest Mr.Khalid Al-Otaibi, Secretary General of the Council of Saudi Chambers, Presenting Silver Partner Award to Flyin.com for RTF 2015.





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We Thank All Our Sponsors For Support

Strategic Partner



Diamond Partner



Gold Partner



Gold Partner



Silver Partner



وزارة الإمارات العربية المتحدة
سكوتة السياحية
هيئة السياحة للسياحة والآثار

Media Partner



The Venue



Organizer





Graphical Report For Exhibitors RTF 2015

Overview on the Participants and Their Classification According to the Countries. 219 Exhibitors & Co-Exhibitors Represented Their Renowned Products Under Various Names As Government Tourism, Travel Agencies, Branded Hotels, Hotel Suppliers, Tour Operators, Online Booking Systems, Sight Seeing Companies, Airlines Travel Bureau etc. Moreover there were Different and New Kinds of Products Included this Year. Thus Riyadh Travel Fair was Considered As a Great Change in the Saudi Tourism market.

Comparison with Previous Year:
Number of Exhibitors : 2014 : 197
Number of Exhibitors : 2015 : 219
Increase By 11% Exhibitors

- Middle East & North Africa
- Europe
- Australia
- Africa
- Asia
- North America/Latin



- Destination Management
- Tours
- Hotels/Hospitalities
- Real Estate
- Airlines



- Middle East & North Africa
- Europe
- Australia
- Africa
- Asia
- North America/Latin



This Graph Showing the Occupied Space According to Contirental Basis.



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Graphical Report For Visitors RTF 2015

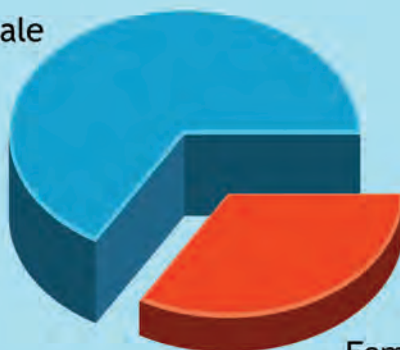
RTF 2015 Manages to increase no: of Visitors by 15% from RTF 2014 with the Total Number for 17573 including 3143 Trade visitors for the More Benefits for Our All Exhibitors.

The Number of Male : 13355

The Number of Female : 4218

Comparison with Previous Year :
Number of Visitors 2014 : 15182
Number of Visitors 2015 : 17573
Increase: Visitors By 15%

Male



Female





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Visitors for RTF 2015





PR



RTF 2015 Benefited from a Continuous PR Campaign. Over 252 Articles in English and 176 Articles in the Arabic were Published about RTF. Over 300 Media Personnel from more than 17 Countries attended RTF 2015 to Cover the Event.



Website



www.riyadhtravel.net received over 436,495 visitors Up to April 2015 and we are Expecting to have 550,000 visitors by RTF 2016 with approximate increase by 45%. The Website also facilitates online visitor and delegate registration, various downloads and subscriptions.





Email Campaign



Monthly e - newsletters and email broadcasts will be sent to targeted segments of the RTF database. Over 800,000 email shots will be sent out during the year to promote the Event.

Fax Campaign



Visitor & delegate Fax campaigns will be conducted across the middle east to raise awareness of the show, drive traffic to the website & encourage visitor preregistrations via a fax back facility & the online preregistration facility.



SMS Text Message



Nearly 500,000 Individuals from across KSA will be receiving Text Messages from Leading Mobile Networks with Reminder and updates for the Exhibition From 1st April-17th April 2015.



Social Media



RTF is Active in all forms of Social Media, Visit our Facebook Page find us on LinkedIn, YouTube, Twitter and on Google+ If you would like any help with your own the Social Media Campaign.

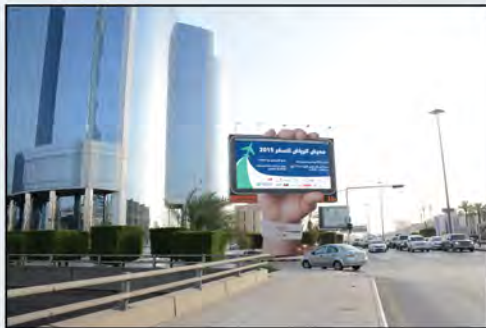




Outdoor/Indoor Campaign



Around 200 Series of Mupi.mall ,mupi Streets and Mupi Screens were Placed in all the main malls and roads of Rlyadh before 15 days from the Exhibition in order to increase awareness of event & encourage more visitor numbers.



Exhibition Catalogue



RTF Exhibition Catalogue was Distributed during the show to create greater awareness amongst visitors about a variety of the events. Exhibitors were also able to advertise within the publication in order to attract greater visitor no: their stands for RTF 2015.



VIP Invitation



Over 10,000 targeted RTF Database VIP's Received Special VIP Invitations to attend RTF 2014 including the Foreign Missions, Embassies AMbassadors and Ministers.





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Exhibitors List of 2015

EXHIBITORS	PARTNER	COUNTRY
7 Degree South	Sharing	Seychelles
Abu Dhabi Tourism & Culture Authority	Strategic	UAE
Adenya Hotel Turkey	Main	Turkey
Advantage Properties international	Sharing	Turkey
Air Asia	Sharing	Malaysia
Air France & KLM	Main	KSA
Air Seychelles	Sharing	Seychelles
Air Tunisia	Sharing	Tunisia
Akkad Group Kft.	Sharing	Hungary
Akquasun Travels	Sharing	SriLanka
Al Bander Resorts Bahrain	Main	Bahrain
Al Hokiar Group	Diamond	KSA
Al Ketbi Group	Sharing	Oman
Al Mosafer Travel	Main	KSA
Al Rajhi Soft	Main	KSA
Al Riyadh Travel And Tourism	Gold	KSA
Al Sarh Travels And Tours	Sharing	KSA
Algosaibi Travel	Sharing	Bahrain
AlSyahi Travels	Sharing	KSA
American Airlines	Main	KSA
Amilla Fushi	Sharing	Maldives
Angel,s PeninSula Hotel	Main	Turkey
Apple Holidays	Sharing	SriLanka
Arab Travelers	Sharing	KSA
Arab Traveller	Media	Bahrain
Arabianlink Tours	Sharing	UAE
Asian Adventure Travel	Sharing	SriLanka
Atlas Travel & Tourist Agency	Sharing	Jordan
Atlasz World Travel	Sharing	Hungary
Austrian National Tourist Office	Main	Austria
Avia Reps Consultancy	Sharing	UAE
Azure Travels	Sharing	Turkey
B2Sky Hungary Kft.	Sharing	Hungary
Bahrain International Circuit	Sharing	Bahrain
Best Rent a Car	Main	KSA
Book Luxury .com	Sharing	Turkey



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Cebu Pacific Air	Sharing	Philippine
CERB Real estate Company	Main	Turkey
Chic Outlet Shopping	Sharing	UAE
City Seasons Al Hamra Hotel	Sharing	UAE
Consortium Of Medical Services	Poland	UAE
Copthorne Sharjah	Sharing	UAE
Courtyard by Marriott Wien Messe	Sharing	Austria
Crowne Plaza Bahrain	Sharing	Bahrain
Crowne Plaza Yas Island	Sharing	UAE
CZECH & SLOVAK SPAS	Main	Slovak
Danat Hotel Al Ain	Sharing	UAE
Destination Riyadh	Media	KSA
Diyafat Al-Haramain	Sharing	KSA
Doeen Travel	Sharing	KSA
Dollar Rent A Car	Main	UAE
Dubai Grand Hotel By Fortune	Sharing	UAE
Eagle Eyes Tourism	Sharing	KSA
East Holidays	Sharing	Malaysia
Eastern Black sea Development Agency	Sharing	Turkey
Egypt Tourism	Main	Egypt
Elite Hospitality Group	Sharing	Bahrain
Elpaso Travel	Sharing	Turkey
Emad Tours	Sharing	Austria
Embassy Of Netherland	Main	KSA
Embassy of Republic Indonesia	Main	KSA
Ersal Touri & Travel	Main	Turkey
Esas Organizasyon Turizm	Main	Turkey
Europe Health GMBH	Main	Germany
Exotic Global Holidays	Sharing	SriLanka
Farah Leisure Parks Management	Sharing	UAE
Farah Tourism	Sharing	Turkey
Fokharia	Sharing	KSA
Fortune Boutique Hotel	Sharing	UAE
Fortune Classic Hotel Appartment	Dubai	UAE
Fortune Classic Hotel Appartment	Fujairah	UAE
Fortune Hotel Deira	Sharing	UAE



EXHIBITORS	PARTNER	COUNTRY
Fortune Karama Hotel	Sharing	UAE
Fortune Plaza Hotel	Sharing	UAE
Fortune Royal Hotel	Sharing	UAE
Fuad Tourism	Sharing	Turkey
Fujairah Emirate Tourist	Sharing	UAE
Fujairah Tourism	Silver	UAE
Fursan Tourism & Real Estate	Sharing	Turkey
Go Ejaza .com	Media	Egypt
Golden Sands Hotel Apartments	Main	UAE
Golden Tulip Al Jubail	Sharing	KSA
Golden Tulip Al Nasiriah	Sharing	KSA
Golden Tulip Andalusia	Sharing	KSA
Golden Tulip Hail Hotel	Sharing	KSA
Government Of Ethiopia	Main	Ethiopia
Government Of Sharjah	Gold	UAE
Gulf Hotel	Sharing	Bahrain
Gulf Reps	Main	UAE
Gullivers Travel GTA	Sharing	KSA
Guneysar Insaat	Sharing	Turkey
Haya Tours	Main	KSA
Health Spa Slovakia	Main	Slovak
Health Spa Terme Sarajevo	Main	Bosnia
Holiday Guard	Sharing	UAE
Holiday Inn Jeddah Gateway	Sharing	KSA
Hong kong Tourism Board	Sharing	UAE
Hospitality Management Holdings	Main	UAE
Hungarian Tourism Board	Main	Hungary
IDC Salud	Main	Spain
IHG (InterContinental Hotels Group)	Sharing	Jordan
Ijazah Tours	Sharing	SriLanka
Innsbruck Tourist Board	Sharing	Austria
Intour Maldives Pvt Ltd	Main	Maldives
Istanbul Partner	Main	Turkey
Istanbul Vip Tourism	Main	Turkey
Jane Tours	Sharing	Korea
Jannah Hotels & Resorts.	Sharing	UAE
Jawlah Tours	Sharing	KSA
Jevval Tourism	Sharing	Turkey



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EXHIBITORS	PARTNER	COUNTRY
Jordan Tourism Board	Main	Jordan
Kartepe / Kocaeli Municipality	Main	Turkey
Kausat Insaat	Sharing	Turkey
Khayam Travel and Events	Sharing	Oman
Kims Travel	Sharing	Korea
Konya Municipality	Sharing	Turkey
Korea Be Inspired	Sharing	Korea
Korea Tourism Organization	Main	Korea
Korean Airlines	Sharing	Korea
Lama Tours	Sharing	KSA
Land Space Aviation	Main	KSA
Lets Go Maldives	Main	Maldives
Lufthansa Airlines	Main	Germany
Marienbad Kur & Spa Hotels	Main	Czech
Medical Port	Main	Portugal
MENA Hotel-Riyadh	Sharing	KSA
Middle East Tourism & Travel	Main	Turkey
Ministry Of Tourism Bahrain	Main	Bahrain
Moroccan Airlines	Sharing	Morocco
Moroccan Government Tourism Office	Main	Morocco
Mourouj Gloria Hotels	Sharing	UAE
Novotel Dammam Business park	Sharing	KSA
Office Of Culture and Information	Sharing	Turkey
Oman Airlines	Sharing	Oman
Oman Tourism	Platinum	Oman
Philippines Tourism	Main	Philippine
Prime Travel Agency Kft.	Sharing	Hungary
Pullman El Hamra	Sharing	KSA
Raffles Leisure	Sharing	SriLanka
Ramada Sharjah	Sharing	UAE
Ramee Grand Hotel & Spa	Sharing	Bahrain
Reollo Travels	Main	Maldives
Resort Life Maldives	Main	Maldives
Rossitur Travel	Sharing	Portugal
Rotana Hotels	Sharing	UAE
Rotana Management Cooperation	Main	KSA
Sapka Tours	Main	Turkey
Saudi Commission For Tourism Antique	Main	KSA



EXHIBITORS	PARTNER	COUNTRY
Serene Lanka Vacations	Sharing	SriLanka
Seychelles Tourism Board	Main	Seychelles
Sharjah Airport Travel Agency	Sharing	UAE
Shift Design	Main	KSA
Singapore Airlines	Main	Singapore
Sofitel Bahrain Zallaq Thalassa Sea & Spa Hotel	Sharing	Bahrain
Srilanka Tourism Promotion Bureau.	Main	SriLanka
Starwood Hotels	Sharing	Bahrain
Steigenberger	Sharing	Austria
Sunway Holidays	Sharing	SriLanka
The Ritz - Carlton	Sharing	UAE
The Royal International Hotel	Sharing	UAE
The Westin & Le Meridien Bahrain City Center	Sharing	Bahrain
Tihama Tours	Sharing	KSA
Tourism Australia	Main	Australia
Tourism Malaysia (Ministry Of Tourism)	Main	Malaysia
Tourism Queensland	Main	Australia
Trabzon Metropolitan Municipality	Sharing	Turkey
Trabzon VIP Turizm	Main	Turkey
Travel Agency Avisita	Main	Austria
Tunisian Tourist Office	Main	Tunisia
Turkish Airlines	Sharing	Turkey
Turkish Ministry Of Culture & Tourism	Main	Turkey
Uni-Orient Travel, Inc	Sharing	Philippine
United Leisure	Sharing	SriLanka
US Travel	Sharing	Korea
Utopia Vacations PVT Ltd	Sharing	SriLanka
Vanilla Travel & Tourism	Main	Turkey
Vienna Tourist Board	Sharing	Austria
Visa Express	Main	KSA
Voyage air	Sharing	Tunisia
Walkers Tours	Sharing	SriLanka
Win Travels	Main	Bulgaria
Yas Viceroy Hotel	Sharing	UAE
Yazicilar Hotel	Sharing	Turkey
Your World Travel	Main	KSA
Zaatarah &Co Tourist &Travel Agency	Sharing	Jordan



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ASAS Exhibitions is Proud to Announce the Dates for thir 8th Event for RTF 2016 from 12th - 15th April 2016 at Al Faisaliah Hotel Riyadh, Kingdom of Saudi Arabia
Please Contact the Following in Order to Book your Space for RTF 2016

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