



RIYADH 2016
TRAVEL FAIR
12 - 15 APRIL

معرض الرياض السادس للسفر

Distinct Your Participation
with one of our sponsorship option

Sponsorship Manual

RIYADH TRAVEL FAIR 2016



Participating in one of our distinct sponsorship programs will set you and your product in appropriate position and will reflect you as one of the prominent actors in the tourist activity or in one of the supporting and strictly related tourist fields ... we have set-up our sponsorship program with special care to suit the elite acting in the tourist and supporting fields. To reflect different distinguished integration components we have accorded particular care to highlight integration of the entire displaying and successful elements for the different sponsoring categories.

Strategic Partner: SAR 400,000

► Description

- Area of 108 square meter Space only at the main façade entrance of the exhibition.
- 100 private VIP invitation cards for inauguration.
- Strategic Partner will be honored as the sponsor of the exhibition by the Organizers.
- Name of the strategic Partner will be mentioned in a specific and distinctive way.
- Two Complimentary free Colored ads with two colored pages which covers the Strategic partner in the daily news for the Exhibition.
- Strategic partner will be on the last cover of the Exhibition Catalogue.
- Name and logo of the strategic partner will be on advertising billboards throughout the aisles leading to the exhibition halls.
- Name and logo of the strategic partner will be listed on all the exhibition printing materials.
- Strategic partner name and logo will be on advertising billboards during all the press conferences for the exhibition.
- Name and logo of the strategic partner will be listed on the website of the exhibition including specific information's about the partner with a link to their official website.
- Strategic Partner participation will be documented by photographs on CD.
- Strategic Partner Logo and name would be on the Media campaign for the Exhibition during the period 3rd April – 15th April 2016.

For More Information Please Contact Below

Email: Sheikh@asas.biz - Email: info@riyadhtravel.net

Mobile: +966 54 7482 843 - TEL: +966 11 466 5064 EXT:103



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Diamond Partner: SAR 300,000

► Description

- Area of 72 square meter Space only at the main façade entrance of the exhibition.
- 80 private VIP invitation cards for inauguration.
- Diamond Partner will be honored as the sponsor of the exhibition by the Organizers.
- Name of the Diamond Partner will be mentioned in a specific and distinctive way.
- Two Complimentary free Colored ads with one colored page which covers the diamond partner in the daily news for the Exhibition.
- Diamond partner will be in the middle of the Exhibition Catalogue.
- Name and logo of the diamond partner will be on advertising billboards throughout the aisles leading to the exhibition halls.
- Name and logo of the diamond partner will be listed on all the exhibition printing materials.
- Diamond partner name and logo will be on advertising billboards during all the press conferences for the exhibition.
- Name and logo of the diamond partner will be listed on the website of the exhibition including specific information's about the partner with a link to their official website.
- Diamond Partner participation will be documented by photographs on CD.
- Diamond Partner Logo and name would be on the Media campaign for the Exhibition during the period 3rd April – 15th April 2016.

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شركة اساس
لتنظيم المعارض والمؤتمرات
Asas Exhibitions & Conf.Organizing Company



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Platinum Partner: SAR 250,000

► Description

- Area of 72 square meter Space only at the main façade entrance of the exhibition.
- 60 private VIP invitation cards for inauguration.
- Platinum Partner will be honored as the sponsor of the exhibition by the Organizers.
- Name of the Platinum Partner will be mentioned in a specific and distinctive way.
- One Complimentary free Colored ad for daily news for the Exhibition.
- Platinum partner will be in the middle of the Exhibition Catalogue.
- Name and logo of the platinum partner will be on advertising billboards throughout the aisles leading to the exhibition halls.
- Name and logo of the platinum partner will be listed on all the exhibition printing materials.
- Platinum partner name and logo will be on advertising billboards during all the press conferences for the exhibition.
- Name and logo of the platinum partner will be listed on the website of the exhibition including specific information's about the partner with a link to their official website.
- Platinum Partner participation will be documented by photographs on CD.
- Platinum Partner Logo and name would be on the Media campaign for the Exhibition during the period 3rd April – 15th April 2016.

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Gold Partner: SAR 175,000

► Description

- Area of 54 square meter Space only at the main façade entrance of the exhibition.
- 50 private VIP invitation cards for inauguration.
- Gold Partner will be honored as the sponsor of the exhibition by the Organizers.
- Name of the Gold Partner will be mentioned in a specific and distinctive way.
- One Complimentary free Colored ad for daily news for the Exhibition.
- Gold partner will be mentioned inside the Exhibition Catalogue.
- Name and logo of the Gold partner will be on advertising billboards throughout the aisles leading to the exhibition halls.
- Name and logo of the Gold partner will be listed on all the exhibition printing materials.
- Gold partner name and logo will be on advertising billboards during all the press conferences for the exhibition.
- Name and logo of the Gold partner will be listed on the website of the exhibition including specific information's about the partner with a link to their official website.
- Gold Partner participation will be documented by photographs on CD.
- Gold Partner Logo and name would be on the Media campaign for the Exhibition during the period 3rd April – 15th April 2016.

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Silver Partner: SAR 100,000

► Description

- Area of 24 square meter Space only at the main façade entrance of the exhibition.
- 50 private VIP invitation cards for inauguration.
- Silver Partner will be honored as the sponsor of the exhibition by the Organizers.
- Name of the Silver Partner will be mentioned in a specific and distinctive way.
- One Complimentary free Colored ad (half page) for daily news for the Exhibition.
- Silver partner will be mentioned inside of the Exhibition Catalogue.
- Name and logo of the silver partner will be on advertising billboards throughout the aisles leading to the exhibition halls.
- Name and logo of the silver partner will be listed on all the exhibition printing materials.
- Silver partner name and logo will be on advertising billboards during all the press conferences for the exhibition.
- Name and logo of the silver partner will be listed on the website of the exhibition including specific information's about the partner with a link to their official website.
- Silver Partner participation will be documented by photographs on CD.
- Silver Partner Logo and name would be on the Media campaign for the Exhibition during the period 3rd April – 15th April 2016.

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